

## REPORT ON VALUE ADDED COURSE BCOM SECOND YEARS 2024-25

Department of Commerce has organised a Value Added Course on the youth empowerment and skills -art of living Yes+ for the students of B.com 2<sup>nd</sup> yr on 14<sup>th</sup> December to 22<sup>nd</sup> February 2025 from 3:30 to 5:30pm. The speaker for the workshop was Mr. Vamshi krishna and other teachers of art of living who has immense knowledge and experience in the said field. A total of 270 students attended the VAC and gained knowledge of the various Breathing techniques (the world-renowned & well-researched Sudarsha KriyaTM) Group discussions and role-play to inculcate life skills,talks, and presentations to bring out attitudinal and behavioral changes, group activities & games to develop public speaking. A total 299 students registered and 269 attended the course.



Mrs.L.V.Kamala Devi

Head,Department of Commerce









GPS Map Camera



**Secunderabad, Telangana, India**

Vivekanandapuram Cdm Road, Sainikpuri,  
Secunderabad, 500094, Telangana, India  
Lat 17.491834, Long 78.534244

12/17/2024 02:55 PM GMT+05:30

Note : Captured by GPS Map Camera

## Primicerius 2024-25 Report

**Theme:** Titans of Tomorrow

**Dates:** December 6<sup>th</sup> & 7<sup>th</sup> 2024

The Department of Commerce at Bhavan's Vivekananda College successfully organized its 13th National Level Management Fest, Primicerius 2024-25, with the theme "Titans of Tomorrow." The event brought together 541 participants from 49 institutions, including prominent undergraduate colleges such as Loyola College (Chennai), St. Francis College for Women (Hyderabad), Christ University (Bangalore), St. Joseph's College of Commerce (Bangalore), and Avinash College of Commerce (Hyderabad). Additionally, On December 7th, the fest extended its platform to junior colleges and schools, encouraging younger students to explore and showcase their skills.

St. Joseph's College of Commerce, Bangalore, won the overall contingent trophy with a cash prize of ₹25,000. The Best Manager title was bagged by St. Francis College for Women, Hyderabad, with a cash prize of ₹15,000. The total cash prize awarded was ₹1,00,000.

The fest successfully fostered leadership and innovation among future leaders.











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**DEPARTMENT OF COMMERCE**

**REPORT ON GUEST LECTURE**

**M.Com Sem IV & B. Com Sem VI (Reg/Computers/Hons/HBA)**

The Department of Commerce organized a Guest Lecture on “Research Methodology – Questionnaire” on 03<sup>rd</sup> January, 2025 to enhance the research skills among the students to complete their project as a part of curriculum. The lecture was delivered by Dr. B. Sandhya Rani, Assistant Professor, Department of Commerce, Osmania University. The speaker was introduced by Dr. D. Sanjeeva Rao, Coordinator of Guest Lecture. The Guest Lecture covered various topics under Research Methodology such as identifying the research problem, selecting the research topic, sources of data and mechanism of research to be carried on for relevant research work, drafting a questionnaire, measurement and scaling, scaling techniques etc.

The session was very informative, interactive and purpose serving to the faculty and student community. The total number of students benefitted were 163. At the end of the session interaction was overwhelming. The faculty incharges for research project of all programmes were present.







**Dr. D. Sanjeeva Rao**  
Coordinator, Guest Lecture

**Mrs. L.V. Kamala Devi**  
Head, Department of Commerce



## **REPORT ON TALLY VAC**

Department of Commerce Bhavans Vivekananda college of Science Humanities and Commerce in Collaboration with Tally Solutions had conducted value added course for all B. Com first year students on tally ERP 9. The instructor of the course was Mr Srinivas. The course aimed to provide practical accounting software skills. It was conducted batch wise in offline mode from 25/11/2024 to 28/2/2025 for 30 hours each batch. A total of 411 students have attended the course and completed successfully.





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**DEPARTMENT OF COMMERCE**

**Value Added Courses (B.Com Final Year) 2024-25**

**Bhavan's Vivekananda College of science Humanities and Commerce**

**Digital marketing** was conducted for B. Com(Computers/Generals/Honors) Final year students for 30 hours by Mr. Chaitanya (WTC, Shamshabad) started on 14<sup>th</sup> Nov 2024 to 8th Feb ,2025. .A total of 40 students were registered for this course and sessions were in Hybrid mode. Participants learned how digital marketing is used to promote products via online platforms and its role in modern business. Also, Insights were provided for the importance of Search Engine optimization (SEO) in detail, including its meaning, purpose, and fundamental principles like the “7 P’s” and “10 C’s” framework. Course was concluded with the final Practical Exam conducted in the college lab. The course was concluded successfully, equipping students with hands-on experience and theoretical knowledge in digital marketing which enhances the employability opportunities. Program was coordinated by Mrs. Rachana Sharma and Mrs. Vinaya Chaturvedi





**AWS (Amazon Web Services)** was conducted for B. Com(Computers/Generals/Honours) Final year students for 30 hours by Ms Laxmi Padmasree (Skill Sigma) from 10<sup>th</sup> December, 2024 to 18<sup>th</sup> January, 2025. The program was conducted in both online and offline sessions with total of 36 students which enhances the employability opportunities. Program was coordinated by Dr. Kalyani Gorti and Mr. P. Avinash.



Zoom Meeting | You are viewing Lakshmi padmanava's screen | View Options

Recording

### Cloud Services – Management Responsibilities

	IaaS (Infrastructure as a Service)	PaaS (Platform as a Service)	SaaS (Software as a Service)
Customizations	Cloud Consumer / Tenant Manages	Cloud Consumer / Tenant Manages	Cloud Consumer / Tenant Manages
Application	Cloud Consumer / Tenant Manages	Cloud Consumer / Tenant Manages	Cloud Consumer / Tenant Manages
Platform	Cloud Consumer / Tenant Manages	Cloud Provider Manages	Cloud Provider Manages
Infrastructure	Cloud Provider Manages	Cloud Provider Manages	Cloud Provider Manages

Zoom Meeting controls: Unmute, Start Video, Participants (29), Chat, Share Screen, Summary, AI Companion, Record, Show Captions, Reactions, Apps, Whiteboards, Notes, Leave.

Participants list:

- L.Sree Varsha
- Harshitha Raval...
- Aditya Raj 94
- siri sreeram
- KARTHIKA
- savitha
- Sravya 111(3A2)
- udayv
- Laxmi khatri 3b
- ABHINAV16

## POWER BI AND SQL

Department of Commerce Bhavans Vivekananda College of Science, Humanities and Commerce in collaboration with Skill Sigma had conducted a value added course on Power Bi and SQL. This course was for the Final Year students and the instructor of the course was Mr. Venkatesh. The duration of the course was 15 days of 2 hours each (30 Hours). The Course was conducted in Hybrid Mode i.e from Monday to Friday classes were conducted in Online Mode from 6.30pm



to 8.30pm whereas on Saturday Classes were conducted on Offline Mode at College Campus in Newblock Room No. N3.

The objective of the course is to equip students with technical skills and comprehensive understanding of using Excel and SQL its functions. This course will increase the student's technical knowledge and make them prepared for industry. It Helps the students to create an interactive dashboards and reports and helps them in handling large data sets.

The total number of students who have enrolled for the course were 141 from various final year sections of 3H1, 3H2, 3A1, 3A2, 3B and 3C. The students who cleared the course were 107. Students were really happy as they could learn to use excel in their day to day life and make presentations more systematically and Professional. Program was coordinated by Dr. Sreemathi Raghunandan and Dr. Sudha Singh Thakur.



## Python

The Department of Commerce, Bhavans Vivekananda College of Science, Humanities and Commerce, Sainikpuri, Secunderabad in collaboration with Skill Sigma, successfully conducted a Value-Added Course on PYTHON for final-year students. The course aimed to provide

students with technical expertise in Python programming, preparing them for future industry requirements.

### **Course Details**

- Instructor: Ms. Lakshmi
- Duration: 30 hours (15 days)
- Dates: December 9, 2024 – January 18, 2025
- Mode of Delivery: Hybrid
- Students enrolled 17

### **Mode of Teaching: Hybrid**

Online: Monday to Friday, 6:30 PM – 8:30 PM

Offline: Saturdays, conducted at IT Block, Labs 21 and 22 on the college campus

### **Student Participation and Outcome**

The participants expressed satisfaction and enthusiasm, acknowledging that learning Python would significantly contribute to their career development.

The Value-Added Course on Python was well-received by the students, successfully equipping them with essential programming skills. The hybrid learning model provided a flexible and effective approach to mastering Python. Program was coordinated by Anuradha R and Mallika Seenu



### **Advance Excel**

The Department of Commerce, BVC, Sainikpuri, conducted a value Added Course for the B.Com final semester students in Advance Excel. The total number of students who enrolled were 110. The course



duration was 30 hours. It was in Hybrid mode. This was in collaboration with Microsoft. Mr. Ashok Kumar CA was the Facilitator for the entire course. The timeline for the same was from 7<sup>th</sup> Dec 2024 to 18<sup>th</sup> January 2025. The certification examination was conducted on the 17<sup>th</sup> and 18<sup>th</sup> of January 2025. It was supervised by Mrs. Parveen Sultana Khan and Mrs. P V .Ajitha



## Industrial Visit to Active Discovery Campus-2025

The Department of Commerce organized an industrial visit to Active Discovery Campus for B.Com I Year (Regulars/Computers/Honors/Honors Business Analytics) students on 2nd, 3rd, 9th, and 10th December 2024. A total of 383 students participated in the visit, engaging in various hands-on activities. As part of the Cottage Industry, students took part in Soap Making and Chocolate Making, gaining insights into small-scale production processes and entrepreneurial opportunities. Additionally, under the Farm Basics module, students actively participated in Domestic Animal Feeding and Petting, Paddy Transplantation, Sowing, Seed Testing, Soil Preparation (Ploughing, Weeding, Raking), Irrigation, Natural Compost Preparation, Available Harvesting, Rice Mill Visit, and Agri Tools Expo. These activities provided practical exposure to industrial and agricultural operations, helping students understand concepts related to agriculture economics, production techniques, agribusiness, and sustainable farming practices. The visit was a valuable learning experience, bridging the gap between theoretical knowledge and real-world applications, and was received by the students.







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## Exploratory Data Analysis Using R Programming

The Department of Commerce at Bhavan's Vivekananda College, Sainikpuri, organized an insightful guest lecture on Exploratory Data Analysis (EDA) using R, led by Dr. Goutham Goud, a statistician and PhD from Osmania University. The session, attended by second-year B.Com (Hons Business Analytics) students, provided a deep dive into the fundamentals of R programming and its application in data analysis. Dr. Goud introduced key statistical concepts and walked students through data transformation, cleaning, and visualization techniques. He explained essential EDA methods, including descriptive statistics (mean, median, variance, standard deviation), data visualization (histograms, box plots, scatter plots, correlation matrices), handling missing data (imputation, omission), and data transformation (normalization, scaling). A hands-on session in RStudio allowed students to practice importing datasets, performing statistical summaries, visualizing data, and identifying outliers. The lecture concluded with an interactive Q&A session, where students explored real-world applications of R in data analysis. Dr. Goud's clear explanations and engaging approach made the session both practical and enriching, helping students better understand EDA and its significance in data-driven decision-making.





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## **REPORT ON FIVE DAY WORKSHOP ON FINANCIAL AWARENESS**

Date: 14 Aug 2024

The Commerce Department of Bhavans Vivekananda College hosted a five-day Workshop on Financial awareness from August 9th to 14th, 2024 to enhance students' financial knowledge and drive them to inculcate responsible financial habits. The workshop engaged 176 students from PG, UG 3rd, and 2nd years, offering deep insights into finance and investment.

The workshop featured expert speakers, including Mrs. Padmavati Selvam (SEBI Trainer), Prof. Y. Ramakrishna (Program Head, PGDM Centre Head, IPE Centre for Financial Education), Mr. Rishab Lunia (Co-Founder, Knowise Finance Educator), CA Murali Krishna Gunturu (Principal and Founding Member of Inflexor Ventures), and CA Deepak Ladda, (Chairman, SICASA, Hyderabad, Founder and Partner at Agarwal & Ladda Chartered Accountants). Sessions covered topics like securities markets, investment strategies, modern-day investing, venture capital financing, and insights on 2024-25 Budget. Interactive Q&A sessions and daily feedback ensured continuous improvement. The event was highly successful,



providing students with practical financial knowledge, and will now become an annual feature.





The Department of commerce, Bhavan's Vivekananda College of Science, Humanities and Commerce organized the National Seminar on “Financial Shenanigans” in collaboration with Indian Accounting Association (IAA), Hyderabad Branch on 13th September, 2024. This seminar was Organized under the able guidance of Dr. G.S.V.R.K Choudhary, Principal, BVC. The chief Guest was Sr. Professor (Retd). V. Appa Rao, President, Indian Accounting Association, (IAA) Hyderabad branch. The Guest of Honour was Mr.P.R. Ramesh, Ex-Chairman, Deloitte, Hyderabad. The event began at 2:00 pm and was attended by Researchers, Academicians, PG Students and other delegates in blended mode. The main objective of the Seminar was to focus on the financial misconduct practiced by various entities and companies in India. The Seminar was also organised to create an awareness about of Financial Shenanigans amongst online and offline Participants. This great endeavour was initiated by the team IAA. Dr. D. Obul Reddy, Chairman, Indian Accounting Association, Hyderabad Chapter, CMA, Prof. G. Naresh Reddy, Secretary, IAA, Hyderabad Branch. Prof. Achalapathi (Retd), Prof. Krishna Kumar (reted), Prof. Patrick, Department of Commerce, Hyderabad were amongst the dignitaries present. To mark auspicious beginning of the seminar dignitaries were invited to proceed with the lighting of the lamp, which signified the illumination of knowledge which was accompanied by Bhavan’s prayer with the help choir group. Mrs.L.V. Kamala Devi, Head Department of Commerce, BVC delivered a welcome address and introduced the theme of the seminar to the audience present. During her address she stressed on a important point to bring some view points to downsize the financial shenanigans happens within the country in particular and at global level in general. To mark the inaugural enlightenment Prof. D. Obul Reddy, (Retd) shared his insightful remarks and a famous Quote in Telugu saying as Shatakoti Daridralaku Anantakoti Upayalau, which has been practiced in the past rarely but in the present days it has become a practice ignoring laws. However, He focused on as to there should be self-check rather than a framework by regulation authorities to curb such acts in the society. Prof. Naresh Reddy, Secretary, IAA shared his views on the organising the National Seminars in various noted colleges that in twin cities as a part of the main theme framed by Indian Account Association which is to be held at International Conference, Kolkata, in collaboration with Indian Accounting Association and all the programmes are successful organised by the active participation by the professionals across the nation. Mr P R Ramesh made a remarkable insight in his speech by stating that in the field of accounting and auditing lay adequate sources as to be a check on the entities and the society which affects on a large scale. Sr.Prof. Appa Rao (Retd) addressing the audience expressed his views on the importance and timely selection of such topic to organise a National Seminar and he also suggested to organise to such seminars to bring researchable presentations by the scholars and academicians. It was a welcoming step felt by the audience present and acclaimed on his thought.









The Technical Session I, began at 2.45 pm addressed by the eminent Resource person as well as Guest of Honor for the day Mr. P. R. Ramesh, Former Chairman, Deloitte, who enlightened the participants by highlighting on the global frauds committed till date with various headlines quoted in news on day-to-day. Mr Ramesh has also listed the types of frauds such as management frauds, technical frauds, cybercrimes, etc, which is causing Billion Dollar loss to the Global Economy. He also added that the various regulatory agencies have been introduced to detect as well to mitigate such frauds. He emphasized on the need for diligence by the corporate entities to curb such fallacies and lead to economic growth. The session provided a comprehensive view to be addressing the shenanigans from the internal management and a check by the external agencies monitoring would be minimised. Such remedial practices lead to the overall sound performance by the entities and a lightening hope for the future growth.

The Speaker of Session II of the seminar was Dr. Rachappa Shette, Associate Professor, IIM- Kozhikode, who delivered valuable insights on the effect of Financial Shenanigans on Financial statements and also its effect on qualitative disclosures. Dr. Rachappa has also highlighted various models to detect Financial Shenanigans along with insights on Researchable Ideas for Researchers. He attempted to disclose certain Financial Statements which are managerially designed to misrepresent the financial performance as true, in these lines he developed few models which are measures to resolve the issues concerned to financial shenanigans. The Models presented by him are as follows:

Model 1 covers Discretionary Accounts which deals with the variances between actual accrual and expected accruals.

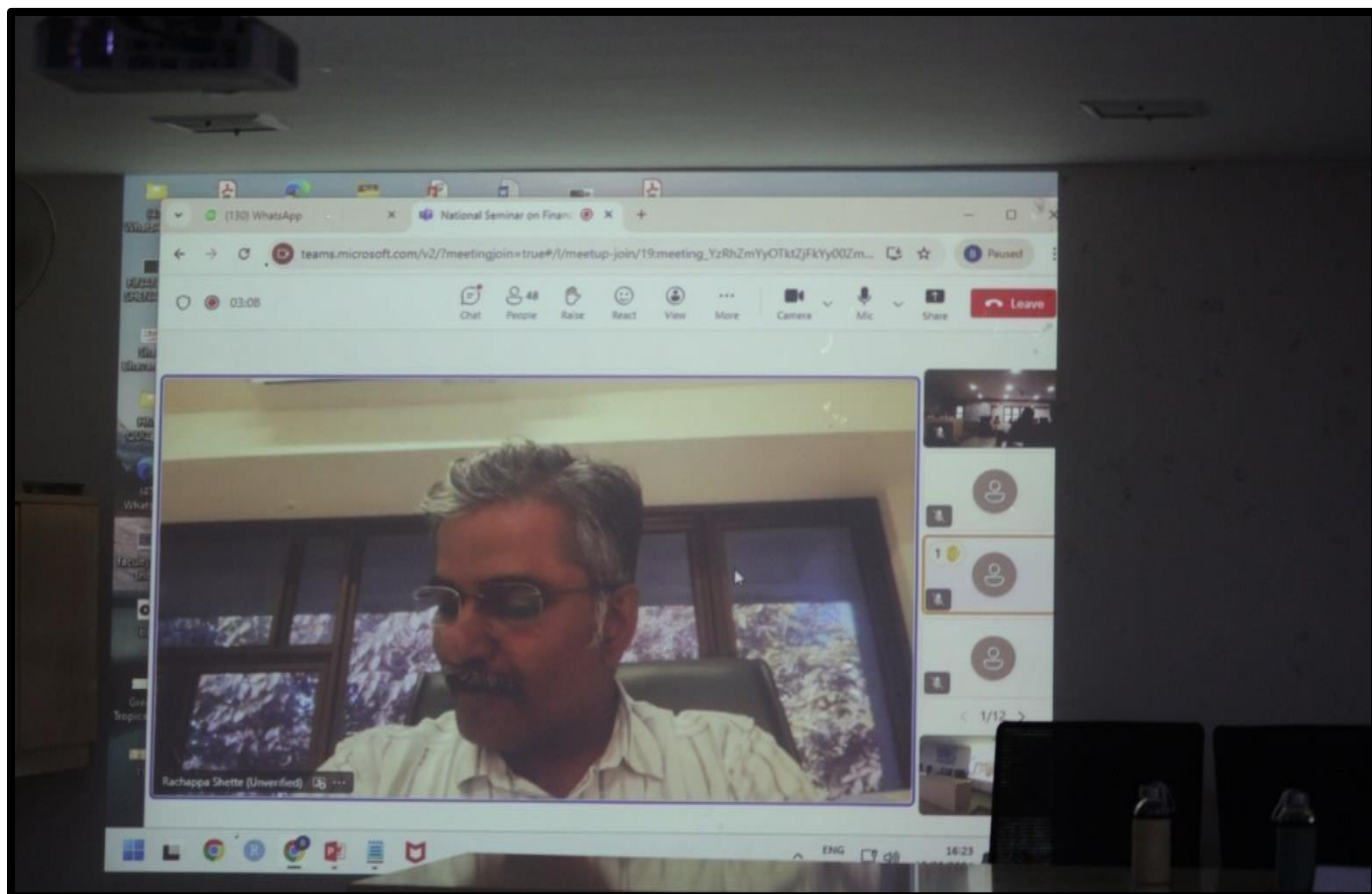
Model II covers Real Measures which is shown through higher abnormal net cashflows.

Model III includes Digital Analysis, in which he explained Benford's Law, refer to occurrence of more zeros and less nines in case of profits and occurrence of less zeros and more nines in case of losses.

Model IV explains Discontinuity in Earnings Method, in which there should be significant difference between Profit After Tax covering numerical differences which are significant.

Model V focused on Manipulation Score (M-Score), where the link is established to test M-Score so as to arrive the cut-off point as  $-0.78$ .

Model VI emphasized on the Textual Analysis of quantitative Disclosures in Annual Report, where in Readability Analysis, other textual analysis to detect the Jog Index.



Rapporteur's Report was presented by Dr.(Mrs)Sreemathi Raghunandan, Assistant Professor of Commerce, Bhavan's Vivekananda College, Secunderabad.





Vote of Thanks was given by Dr. Ms. Uma Jayender, Assistant Professor of Commerce, BVC. The programme was concluded by reciting National Anthem.

This seminar was convened by Mrs. L.V. Kamala devi, Head Department of Commerce, Co-Convened by Dr. D. Sanjeeva Rao, Assistant Professor of Commerce and Coordinator of M.Com Programme, Dr. Uma Jayender, Assistant Professor of Commerce, and Organizing team consist of Mrs. Rachana Sharma, Dr. Sreemathi Raghunandan, Mr. Thirmal Rao, Mrs. Nidhi Shree from Department of Commerce.



Felicitation to Prof. V. Appa Rao President, IAA. Hyderabad Branch



Felicitation to Guest of Honor & Session-I Speaker Mr. P.R. Ramesh Former Chairman, Deloitte.



Felicitation to Prof. D. Obul Reddy Chairman, IAA, Hyderabad Branch





Felicitation to Prof. CMA G. Naresh Reddy Secretary, IAA, Hyderabad Branch on being conferred with State Best Teacher Award 2024.



Felicitation of Prof. Rabindranath Solomen Head, Department of commerce,  
Dr B.R. Ambedkar Open University, Joint Secretary, IAA, Hyderabad Branch.





Felicitation to Prof. Indrakanti Sekhar, Department of Commerce, Osmania University and Treasurer, IAA Hyderabad Branch.



Felicitation to Prof. Achalapathi (Retd), Department of Commerce, Osmania University.





Felicitation to Prof. Krishna Kumar (Retd), Department of Commerce,Osmania University.



Felicitation to Prof. Patrick, Department of Commerce, Osmania University, Hyderabad





## DEPARTMENT OF COMMERCE

### WEB REPORT – Bridge Course 2024-25

The Department of Commerce organized “Bridge course”, comprising of 30 Hours from 19th June to 16th July 2024 to enable the students from non-commerce background to familiarize and be versed with various basic terms and terminologies used in commerce subjects. A total number of 22 students (general, computers, honours and HBA)







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Date : 22nd June, 2024

Time : 10 a.m.

Venue : Room No.: 71, Seminar hall, Biochemistry Block

**WEB REPORT**

"Inspire to Aspire" program was organized by the Department of Commerce. The speakers for the program were CA Maithili Naga Dhavala, Manager in Audit, Alliant Group India Private Limited  
Trishalaa R, Consultant, Engagement Financial Advisor practice, Deloitte India, Srinath Upadrasta, Consultant, EY, CA Preksha Jain, Practicing Chartered Accountant, Mohamed Khozem Siamwala, Tax Consultant, Deloitte and Rahul Batra, Analyst, Deloitte. The distinguished alumni of the department gave inspiring talks and wisdom-sharing sessions with the incoming first year students. The students found the sessions to be very interesting, informative and engaging.



Mrs L.V. Kamala Devi HOD(Department of commerce )



Guest speakers for the session



Guest speaker for the session



Students interacting with the guests